

Resource Person

Smt. V. Vineela, B.Com., LLB.,
Advocate, Chirala.

Organizing ONE DAY WORKSHOP on Intellectual Property Rights

14 - DEC - 2017

Target Audience

This program is open for Industry Professionals, Academicians, IP Practitioners, Research Scholars, Students.

LAST DATE OF
REGISTRATION

10 - DEC - 2017

About the Workshop

In the competitive business , to sustain in the business there are various promotional activities of IPR that could be helpful to the business. The management process in the IPR namely the IPR strategy leads to decision making. The policy formulations leads to negotiations and finally protects the rights of a business. To analyse all these a One Day Workshop on Intellectual Property Management Process is organized by the Department.

Contact No:
9848884822

VENUE

Seminar Hall
Y.A. Government College for Women
Chirala, Prakasam Dist., Andhra Pradesh,
523155.



Y.A. GOVERNMENT COLLEGE FOR WOMEN
Affiliated to Acharya Nagarjuna University,
Guntur,
Accredited by NAAC with 'B' Grade,
Chirala, Prakasam Dist



Cheif Patron

Dr. Ch. Ramanamma
Principal
YAGDC(w), Chirala.

Organizing Committee

Smt. G. Rajeswari, HOD of Commerce
Sri. V. Hari Hara Prasad, Commerce
Smt. P. Srilatha, Commerce
Smt. V. Meena, Commerce



YA Govt. College for Women

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DEPARTMENT OF COMMERCE

FOR THE ACADEMIC YEAR-2017-18

WORK SHOP ON INTELLECTUAL PROPERTY RIGHTS.

REPORT ON **"BUILDING AWARENESS ON INTELLECTUAL PROPERTY RIGHTS"**

Date: 14-12-2017

Department of Commerce organized workshop on "The Intellectual Property Rights" dated on 14-12-2017 with the resource person Smt V.Vineela Advocate in Chirala. She explained about the Intellectual Property Rights, various types of Intellectual Property Rights such as Trademarks, Patents and Copy rights with apt examples. She also explained about the legal aspects of Intellectual Property Rights and also explained the process of registration, how to obtain and of the Intellectual Property Right. Since the resource person is an Advocate she focused on the Government rules and regulations on IPR namely-The Government of India has announced in the 2005-06 Budget regarding setting up of the "National Manufacturing Competitiveness Council (NMCC)" which visualized a National Manufacturing Competitiveness Programme (NMCP) to enhance the competitiveness of the SMEs sector. One of the components of the NMCP is "Building Awareness on Intellectual Property Rights (IPR)" for the MSME S(Micro, Small & Medium Enterprises). Accordingly, to enable the MSME sector to face the present challenges of liberalization, various activities on IPR are proposed under this scheme. These initiatives will provide MSME sector more information, orientation and facilities for protecting their intellectual powers. The objective of the scheme is to enhance awareness of MSME about Intellectual Property Rights (IPRs) to take measure for the protecting their ideas and business

strategies. Effective utilization of IPR tools by MSMEs would also assist them in technology up gradation and enhancing competitiveness

Smt.V. Vineela's ideology on IPR is that- Intellectual Property Rights awareness is vital to Generation of IPRs and then Commercialization of IPRs. Outreach and Promotion is the first and foremost objective of the National IPR Policy. There is a need to create IPR awareness amongst all sections of societies as IPR is creations of the mind. The Policy envisions in India where students in schools and colleges and universities, industry clusters and citizens across India in Tier 1, Tier 2 Tier 3 cities as well as rural areas are educated and made aware about their intellectual property Rights. In order to enforcement of IP rights of individuals/companies, it is important that the countries enforcement agencies and Judiciary are sensitized and up to date with the latest IP laws.

The Advocate mainly highlighted about IPR scheme in the workshop- she explained that IPR Awareness is critical to shaping an environment conducive to IP and ensuring we respect each other's IP. For this, DIPP has approved and sanctioned the 'Scheme for IPR Awareness' for conducting awareness workshops/seminars in schools, universities, industry clusters and training & sensitization programmes in enforcement agencies and the Judiciary. The scheme targets to conduct IP awareness workshops/seminars in collaboration with industry organizations, academic institutions and other stakeholders across the country.

Workshops/Seminars for the industry will be further tailored for the Industry to cover vital IP topics including all facets pertaining to inter-alia, Patents, Trademarks, Copyrights, GIs, Designs, Plant Varieties, Genetic Resources and TK (including international filing procedures in accordance with PCT and Madrid protocol) among MSMEs, Start-ups, various IP generating sector-specific

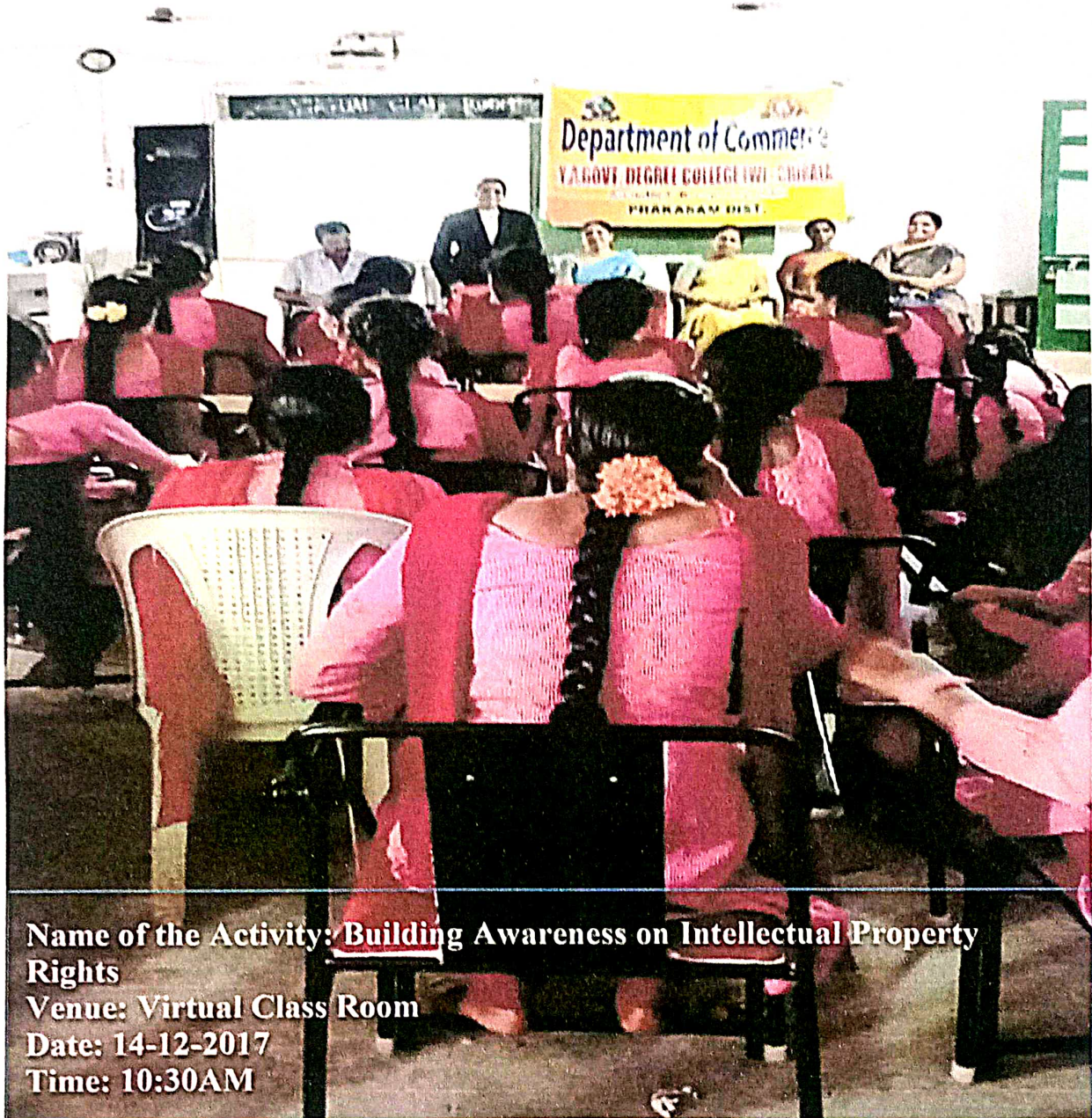
industries and R&D entities (as mentioned in the National IPR Policy under action point).

After explaining about Scheme in detail Smt. Vineela discussed the benefits of the scheme such as- the scheme will help in realizing the goals of the National IPR Policy. Enhanced IPR awareness amongst the citizens of the country would result in an increased IP portfolio of the country – this would mean an increase in the IP's generated domestically, increased competitiveness of the Indian industry both domestically and globally as well as economic growth.

The Commerce department members have coordinated this activity in systematic way and made it a grand success. The students and staff interacted with the resource person and get clarified their doubts.



Ch. P.
14/12/2017
Principal
Y.A. Govt. Degree College for Women
CHIRALA-523155, Prakasam DL (A.P.)



Name of the Activity: Building Awareness on Intellectual Property Rights
Venue: Virtual Class Room
Date: 14-12-2017
Time: 10:30AM

Resource person Smt. V. Vineela explaining about the Intellectual Property Rights, various types of Intellectual Property Rights such as Trademarks, Patents and Copy rights.



V. Vineela
14/12/2017

Principal
Y.A. Govt. Degree College for Women
CHIRALA, Prakasam Dist. (A.P.)

2017-2018

Y.A. Govt. Degree College For women, Chitala.

Department of Commerce

Work shop on Intellectual Property Rights

List of Students Participated

Name of the Activity: Work shop on Intellectual Property Rights Date: 14-12-2017

S.No	Name of the Student	Class	Signature of the Student
1	P. Raja Lakshmi	BA	P. Raja Lakshmi
2	SK. Shabana	BZC	SK. Shabana
3	C. Gayathri	B.com	C. Gayathri
4	B. Kashvi	M.Z.C	B. Kashvi
5	D. Jyothimayi	MZC	D. Jyothimayi
6	B. prasanthi	B.com	B. prasanthi
7	M. Kavitha	BA	M. Kavitha
8	A. Kumari	MZC	A. Kumari
9	G. Venkatasujatha	MZC	G. Venkatasujatha
10	L. Pravachana	BA	L. Pravachana
11	SK. Shabana	BA	SK. Shabana
12	N. Srilakshmi	B.com (ed)	S. Srilakshmi
13	A. Nagaraja	BA	A. Nagaraja
14	R. Swarna	B.COM	R. Swarna
15	S. Nagalakshmi	MZC	S. Nagalakshmi
16	M. Sradhani	MZC	M. Sradhani
17	S. Naga Lakshmi	MZC	S. Naga Lakshmi
18	K. Divya	BA	K. Divya
19	Sd. Shabbu	B.com	Sd. Shabbu
20	B. Supriya	BA	B. Supriya
21	D. Sushma	MZC	D. Sushma
22	B. Venkata Bhavani	B.com	B. Venkata Bhavani
23	SK. Reshma	BA	SK. Reshma
24	K. Aruna	B.com	K. Aruna
25	B. Triveni	B.com	B. Triveni
26	E. Ramya	MZC	E. Ramya
27	E. Swarna Kumari	BA	E. Swarna Kumari
28	G. Chaitanya Lakshmi	B.com	G. Chaitanya Lakshmi
29	P. Rajeswari	B.com	P. Rajeswari
30	N. Sradhani	B.Sc	N. Sradhani
31	A. Tejaswani	BA	A. Tejaswani
32	M. Mounika	BZC	M. Mounika
33	M. Srisisha	BA	M. Srisisha
34	M. Srisisha	BA	M. Srisisha

2017-2018
 Department of Commerce
 Workshop on Intellectual Property Rights

35.	P. Dwaraka	B.A	P. Dwaraka
36	v. Bhuvaneshwari	D. Com	v. Bhuvaneshwari
37	SK. Seshamma	BZC	SK. Seshamma
38	A. Vasudhini	M.ZC	A. Vasudhini
39	A. Manisha	MZC	A. Manisha
40	C. Triveni	B. Com	C. Triveni
41.	Ch. Prasanna Kumari	B.A	Ch. Prasanna Kumari
42.	B. Jansi	BZC	B. Jansi
43	K. Divya	BA	K. Divya
44	G. Sowjanya	B. Com	G. Sowjanya
45	N. Savani	BA	N. Savani
46	Y. Supriya	M.ZC	Y. Supriya
47	P. Bargavi	MPCS	P. Bargavi
48	A. Pirayavani	BA	A. Pirayavani
49	SK. Shabana	MZC	SK. Shabana
50	P. Sri Lekha	B. Com	P. Sri Lekha
51	N. Sravani	B.A	N. Sravani
52	K. Priyanka	BZC	K. Priyanka
53	N. Sri Lakshmi	BA	N. Sri Lakshmi
54	G. Hema Priyanka	MPCS	G. Hema Priyanka
55	B. Kasturi	B.A.	B. Kasturi
56	M. Sandya	B.ZC	M. Sandya
57	V. Lavanya	B.A.	V. Lavanya
58	S. Nagalakshmi	B.ZC	S. Nagalakshmi
59	M. Subhashini	BZC	M. Subhashini
60	Y. Sri Lakshmi	BA	Y. Sri Lakshmi
61	A. Tejaswani	B. Com	A. Tejaswani
62	Sd. Shabby	BA	Sd. Shabby
63	E. Savani	B. Com	E. Savani
64	N. Sarala Devi	B.A	N. Sarala Devi
65	M. Kavitha	B. Com	M. Kavitha
66	M. Kavitha	B.A	M. Kavitha
67	P. Bireswara	B.A	P. Bireswara
68	S. Harini	B. Com	S. Harini
69	M. Venkatalakshmi	B.A	M. Venkatalakshmi
70	M. Srissha	BZC	M. Srissha
71	Ch. Lakshmi Bhavani	B. Com	Ch. Lakshmi Bhavani
72	SK. Sharmila	BA	SK. Sharmila
73	D. Bhavani	B. Com	D. Bhavani
74	A. Kumari	BZC	A. Kumari
75	K. Siva Pallavi	B.A	K. Siva Pallavi
76	M. Lakshmi Sai	B. Com	M. Lakshmi Sai
77	P. Koteswari	B. Com	P. Koteswari
78	T. Naga Komali	BA	T. Naga Komali
79	V. Siva Pallavi	BZC	V. Siva Pallavi

